The Office of Corporate Relations (OCR) strives to increase total corporate engagement between the campus and companies and to steward existing engagements in partnership with the colleges and research institutes. The OCR also works closely with the State of Illinois agencies to foster economic development in central Illinois and the rest of the state.

The OCR accomplishes its goals of increased corporate engagement and economic development by making it easier for companies to access all relevant resources on the campus that can help them thrive in today’s dynamic business environment. Most of the companies heavily engaged with the campus look at the OCR as a concierge that helps them map their path to success on the campus.

As you will see in this report, this approach has been exceptionally successful both for the campus and the partner companies. We set a new record of $115.4 million in corporate investment on our campus during FY15, an increase of 5% over the previous year. This investment came from 395 corporate partners and created successes in all areas of corporate engagement. We are looking forward to continuing to grow our corporate engagement as the campus establishes the new College of Medicine and expands its research infrastructure.

Pradeep Khanna
Associate Chancellor
ANOTHER SUCCESSFUL YEAR

Total corporate investment in FY15:

$115.4M
5% increase over FY14

#1
In the Big 10 corporate R&D investment*

#7
Nationally for corporate R&D investment*

*Universities without a college of medicine

Source: HERD 2014

4,962
Number of unique employers recruiting in FY15

395
Companies with active contracts

5
Companies established new innovation centers in the University of Illinois Research Park
ENABLING COMPREHENSIVE CORPORATE ENGAGEMENT

The Office of Corporate Relations (OCR) makes it easier for companies to access all the resources that are available on campus that can help them thrive in today’s dynamic business environment. Company engagement with the campus can be divided into six broad areas. While many companies engage with the campus in all six areas, others have intensive engagement in one or two areas.

Research and targeted solutions
- Collaborative research partnerships and solving grand challenges
- Applied research and testing
- Facility use agreements
- Industry/academic partnerships in federally funded research

Student engagement
- Recruitment: full-time, internships
- Involvement with student organizations (Classroom involvement, Hack events, and case competitions, etc.)
- Senior design/capstone projects
- Guest lectures/tech talks

Branding and sponsorships
- Naming rights
- Faculty chairs and professorships
- Scholarships/fellowships
- Equipment donations

Economic development and research park
- Research Park innovation centers on campus
- Year-round access to high quality Research Park student interns
- Partnering with UI start-up companies

Innovation and tech transfer
- Mutually beneficial licensing agreements

Professional development and education
- Over 100 professional and graduate programs
- Online education
- Off-campus courses and training that enhance executive leadership skills and provide workforce development
The OCR serves as your single point of contact and advocate to help you engage with the many different campus stakeholders, minimizing your transaction costs and creating fully integrated partnerships.

**THE OCR: GATEWAY FOR CORPORATE SUCCESS AT ILLINOIS**

**OFFICE OF CORPORATE RELATIONS**

**RESEARCH AND TARGETED SOLUTIONS**
- Department of Commerce and economic opportunity
- Legal Counsel, Office of sponsored programs
- Office of technology management
- Research deans
- Unit corporate contacts
- Vice chancellor for research
- Research interdisciplinary center

**INNOVATION AND TECHNICAL TRANSFER**
- Legal counsel
- Office of sponsored programs
- Office of technology management

**PROFESSIONAL DEVELOPMENT & EDUCATION**
- Academic deans
- International programs and studies
- Unit corporate contacts

**STUDENT ENGAGEMENT**
- Career services
- Registered student organization
- University of Illinois alumni association

**BRANDING AND SPONSORSHIPS**
- Advancement
- Career services
- Unit corporate contact
- University of Illinois foundation

**ECONOMIC DEVELOPMENT AND RESEARCH PARK**
- DCEO
- EnterpriseWorks incubator
- Research deans
- Vice chancellor for research

**UNIVERSITY OF ILLINOIS ACADEMIC & RESEARCH ENTERPRISE**
**INCREASING CORPORATE INVESTMENT**

Total Investment FY10-FY15**

- **FY15**: $62.5M
- **FY14**: $52.9M
- **FY13**: $43.4M
- **FY12**: $35.2M
- **FY11**: $34.3M
- **FY10**: $34.0M

![Graph showing increasing corporate investment from FY10 to FY15.]

- #1 In the Big 10 and #7 Nationally for corporate R&D investment*
  
  *Universities without a college of medicine
  
  Source: HERD 2014

- 395 Companies with active contracts

- 14 Companies invested over $1M each and totaling over $53M

**Excludes most continuing education

***Source: U of I Foundation

****Source: total corporate contract expenditures – Office of Sponsored Programs (OSP)
UNIVERSITY OF ILLINOIS RESEARCH PARK

The Research Park has sprouted a vibrant, multidisciplinary community producing highly influential technological advances – a reflection of the modernization of its land-grant roots in agriculture and engineering.

+5%  
Yearly growth rate

1,618  
Persons employed in the University of Illinois Research Park

516  
Number of student interns employed in the Research Park

14  
New Enterprise Works Incubator clients in FY15

$184M  
Research Park’s positive economic impact on the region’s economy

5  
New innovation centers in the University of Illinois Research Park

- Caterpillar Data Innovation Lab
- Ameren
- Dow AgroSciences
- Capital One
- Agrible

Graduates from Enterprise Works Incubator in FY15
Graduates include:
Dioxide Materials,
SimNext, Agrible
EXCELLENCE IN INTERDISCIPLINARY RESEARCH

Interdisciplinary research at Illinois enables companies to work with teams of experts, from diverse backgrounds, to develop solutions and to conduct innovative research.

APPLIED RESEARCH INSTITUTE

- Applied projects that extend beyond basic university research boundaries
- Proprietary short-term and long-term research projects for industry
- Commercial development efforts that result in new products and processes

appliedresearch.illinois.edu

INFORMATION TRUST INSTITUTE

- Combines research and education with industrial outreach in trustworthy and secure information systems
- Brings together over 100 faculty and senior researchers, many graduate student researchers, and industry partners to conduct foundational and applied research to enable the creation of critical applications and cyber infrastructures

iti.illinois.edu

INSTITUTE FOR GENOMIC BIOLOGY

- Dedicated to transformative research in agriculture, human health, the environment, energy use, and production
- Advancing life sciences research and stimulating bioeconomic development in the state of Illinois
- Founded on the vision to converge the university’s resources and expertise to address the grand challenges facing society

igb.illinois.edu
COLLEGE OF MEDICINE
The University of Illinois at Urbana-Champaign in partnership with the Carle Health Systems is establishing the first engineering-infused College of Medicine. The College will transform medical education and the delivery of health care. The new College of Medicine is scheduled to admit the first class of MD students in 2018.

The College will significantly enhance human health related research on our campus and provide new opportunities for corporate engagement. The OCR is working closely with the leadership team for the new College of Medicine to engage companies from the pharmaceutical, biotech, diagnostic, medical device and other human health related industries with various aspects of the new college.

MAJOR NEW INITIATIVES
The OCR has worked closely with senior researchers to secure participation of companies in major research initiatives.

Center for Computational Biotechnology and Genomic Medicine (CCBGM)
This proposed NSF Industry/University Cooperative Research Program will improve the applicability, timeliness, efficiency, and accuracy of the computational infrastructure that will address pressing genome-based challenges.

Eight companies have already committed to be charter members of the Center.

Power Optimization for Electro-Thermal Systems Center (P.O.E.T.S.)
P.O.E.T.S. is an NSF funded Engineering Research Center that is focused on power optimization in mobile electronics. Located on the campus of the University of Illinois at Urbana-Champaign, the Center is a partnership with Howard University, University of Arkansas, and Stanford University. The OCR had worked closely with the College of Engineering to secure support from several major companies for the Center.

SECURING SUPPORT FROM DCEO
The OCR works closely with the Illinois Department of Commerce and Economic Opportunity to efforts to grow Illinois economy and secure state support for major campus projects.

2015 Highlights
- Obtained a $1 million commitment for the P.O.E.T.S. Engineering Research Center
- Obtained a $3.5 million commitment for the College of Agricultural, Consumer and Environmental Sciences Feed Mill
- Supported the International Trade Office in Champaign, which focuses on growing exports and foreign direct investments in Central Illinois
The OCR works closely with career services offices and other student-focused organizations to engage with students on:

- Special projects
- Hackathons/case competitions
- Senior design projects
- Guest lectures
- Internships
- Recruitment

Number of fortune 100 companies recruiting at the University of Illinois: 78

Number of unique employers recruiting in FY15: 4,962

On-campus interviews in FY15: 16,417

Students attending career fairs FY15: 30,073

ACCESS TO WORLD-CLASS STUDENTS

+24% in one year
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