



OFFICE OF CORPORATE RELATIONS

Annual Report | 2015



The Office of Corporate Relations (OCR) strives to increase total corporate engagement between the campus and companies and to steward existing engagements in partnership with the colleges and research institutes. The OCR also works closely with the State of Illinois agencies to foster economic development in central Illinois and the rest of the state.

The OCR accomplishes its goals of increased corporate engagement and economic development by making it easier for companies to access all relevant resources on the campus that can help them thrive in today's dynamic business environment. Most of the companies heavily engaged with the campus look at the OCR as a concierge that helps them map their path to success on the campus.

As you will see in this report, this approach has been exceptionally successful both for the campus and the partner companies. We set a new record of \$115.4 million in corporate investment on our campus during FY15, an increase of 5% over the previous year. This investment came from 395 corporate partners and created successes in all areas of corporate engagement. We are looking forward to continuing to grow our corporate engagement as the campus establishes the new College of Medicine and expands its research infrastructure.

Pradeep Khanna
Associate Chancellor

ANOTHER SUCCESSFUL YEAR

Total corporate
investment in FY15:

\$115.4M

5% increase
over FY14

#1

In the Big 10
corporate R&D
investment*

#7

Nationally for
corporate R&D
investment*

*Universities without a
college of medicine

Source: HERD 2014

4,962

Number of unique
employers recruiting
in FY15

395

Companies with
active contracts

5

Companies established
new innovation centers
in the University of
Illinois Research Park

ENABLING COMPREHENSIVE CORPORATE ENGAGEMENT

The Office of Corporate Relations (OCR) makes it easier for companies to access all the resources that are available on campus that can help them thrive in today's dynamic business environment. Company engagement with the campus can be divided into six broad areas. While many companies engage with the campus in all six areas, others have intensive engagement in one or two areas.

1,000+
Active research &
testing with industry
agreements
during FY15

Research and targeted solutions

- Collaborative research partnerships and solving grand challenges
- Applied research and testing
- Facility use agreements
- Industry/academic partnerships in federally funded research

Student engagement

- Recruitment: full-time, internships
- Involvement with student organizations (Classroom involvement, Hack events, and case competitions, etc.)
- Senior design/capstone projects
- Guest lectures/tech talks

Branding and sponsorships

- Naming rights
- Faculty chairs and professorships
- Scholarships/fellowships
- Equipment donations

Economic development and research park

- Research Park innovation centers on campus
- Year-round access to high quality Research Park student interns
- Partnering with UI start-up companies

Innovation and tech transfer

- Mutually beneficial licensing agreements

Professional development and education

- Over 100 professional and graduate programs
- Online education
- Off-campus courses and training that enhance executive leadership skills and provide workforce development

THE OCR: GATEWAY FOR CORPORATE SUCCESS AT ILLINOIS

The OCR serves as your single point of contact and advocate to help you engage with the many different campus stakeholders, minimizing your transaction costs and creating fully integrated partnerships.

UNIVERSITY OF ILLINOIS ACADEMIC & RESEARCH ENTERPRISE

RESEARCH AND TARGETED SOLUTIONS

Department of Commerce and economic opportunity, Legal Counsel, Office of sponsored programs, Office of technology management research deans, Unit corporate contacts, Vice chancellor for research, Research interdisciplinary center

INNOVATION AND TECHNICAL TRANSFER

Legal counsel, Office of sponsored programs, Office of technology management

PROFESSIONAL DEVELOPMENT & EDUCATION

Academic deans, International programs and studies, Unit corporate contacts

OFFICE OF CORPORATE RELATIONS

STUDENT ENGAGEMENT

Career services, Registered student organization, University of Illinois alumni association

ECONOMIC DEVELOPMENT AND RESEARCH PARK

DCEO, EnterpriseWorks incubator, Research deans, Vice chancellor for research

BRANDING AND SPONSORSHIPS

Advancement, Career services, Unit corporate contact, University of Illinois foundation

#1

In the Big 10
and

#7

Nationally for
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*Universities without
a college of medicine

Source: HERD 2014

395

Companies with
active contracts

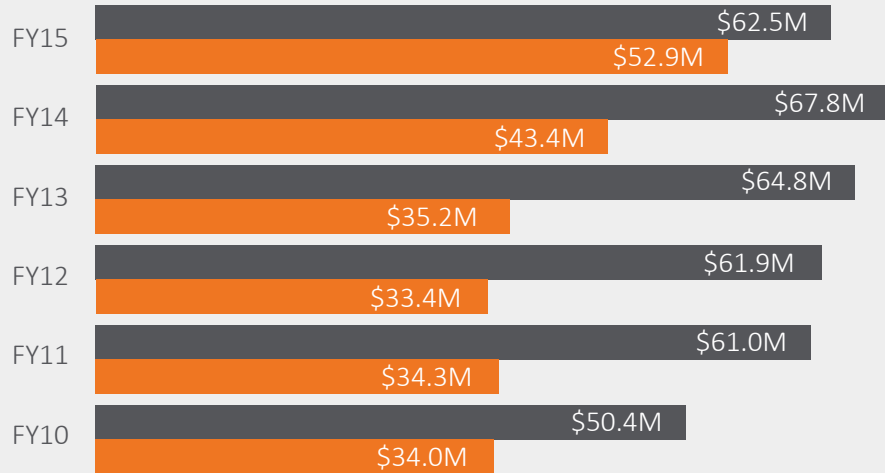
14

Companies invested
over \$1M each and
totaling over

\$53M

INCREASING CORPORATE INVESTMENT

Total Investment FY10-FY15**



■ Corporate contracts****

■ Corporate philanthropy***

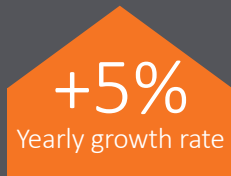
**Excludes most continuing education

***Source: U of I Foundation

****Source: total corporate contract expenditures – Office
of Sponsored Programs (OSP)

UNIVERSITY OF ILLINOIS RESEARCH PARK

The Research Park has sprouted a vibrant, multidisciplinary community producing highly influential technological advances – a reflection of the modernization of its land-grant roots in agriculture and engineering.



1,618

Persons employed in the University of Illinois Research Park



516

Number of student interns employed in the Research Park

14

New Enterprise Works Incubator clients in FY15

7

Graduates from Enterprise Works Incubator in FY15

Graduates include:
Dioxide Materials,
SimNext, Agrible

\$184M

Research Park's positive economic impact on the region's economy



5

New innovation centers in the University of Illinois Research Park

Caterpillar Data Innovation Lab

Ameren

Dow AgroSciences

Capital One

Agrible

EXCELLENCE IN INTERDISCIPLINARY RESEARCH

BECKMAN INSTITUTE
beckman.illinois.edu

COORDINATED SCIENCE LAB
csl.illinois.edu

INSTITUTE FOR
SUSTAINABILITY, ENERGY,
AND ENVIRONMENT
sustainability.illinois.edu

INTERDISCIPLINARY HEALTH
SCIENCES INITIATIVE
biomedical.illinois.edu

MICRO+NANOTECHNOLOGY
LAB
mntl.illinois.edu

NATIONAL CENTER
FOR SUPERCOMPUTING
APPLICATIONS
ncsa.illinois.edu

PRAIRIE RESEARCH INSTITUTE
prairie.illinois.edu

FOR A COMPLETE LIST SEE:
research.illinois.edu

Interdisciplinary research at Illinois enables companies to work with teams of experts, from diverse backgrounds, to develop solutions and to conduct innovative research.

APPLIED RESEARCH INSTITUTE

- Applied projects that extend beyond basic university research boundaries
- Proprietary short-term and long-term research projects for industry
- Commercial development efforts that result in new products and processes

appliedresearch.illinois.edu

INFORMATION TRUST INSTITUTE

- Combines research and education with industrial outreach in trustworthy and secure information systems
- Brings together over 100 faculty and senior researchers, many graduate student researchers, and industry partners to conduct foundational and applied research to enable the creation of critical applications and cyber infrastructures

iti.illinois.edu

INSTITUTE FOR GENOMIC BIOLOGY

- Dedicated to transformative research in agriculture, human health, the environment, energy use, and production
- Advancing life sciences research and stimulating bioeconomic development in the state of Illinois
- Founded on the vision to converge the university's resources and expertise to address the grand challenges facing society

igb.illinois.edu

COLLEGE OF MEDICINE

The University of Illinois at Urbana-Champaign in partnership with the Carle Health Systems is establishing the first engineering-infused College of Medicine. The College will transform medical education and the delivery of health care. The new College of Medicine is scheduled to admit the first class of MD students in 2018.

The College will significantly enhance human health related research on our campus and provide new opportunities for corporate engagement. The OCR is working closely with the leadership team for the new College of Medicine to engage companies from the pharmaceutical, biotech, diagnostic, medical device and other human health related industries with various aspects of the new college.

MAJOR NEW INITIATIVES

The OCR has worked closely with senior researchers to secure participation of companies in major research initiatives.

Center for Computational Biotechnology and Genomic Medicine (CCBGM)

This proposed NSF Industry/University Cooperative Research Program will improve the applicability, timeliness, efficiency, and accuracy of the computational infrastructure that will address pressing genome-based challenges.

Eight companies have already committed to be charter members of the Center.

Power Optimization for Electro-Thermal Systems Center (P.O.E.T.S.)

P.O.E.T.S. is an NSF funded Engineering Research Center that is focused on power optimization in mobile electronics. Located on the campus of the University of Illinois at Urbana-Champaign, the Center is a partnership with Howard University, University of Arkansas, and Stanford University. The OCR had worked closely with the College of Engineering to secure support from several major companies for the Center.

SECURING SUPPORT FROM DCEO

The OCR works closely with the Illinois Department of Commerce and Economic Opportunity to efforts to grow Illinois economy and secure state support for major campus projects.

2015 Highlights

- Obtained a \$1 million commitment for the P.O.E.T.S. Engineering Research Center
- Obtained a \$3.5 million commitment for the College of Agricultural, Consumer and Environmental Sciences Feed Mill
- Supported the International Trade Office in Champaign, which focuses on growing exports and foreign direct investments in Central Illinois

ACCESS TO WORLD-CLASS STUDENTS

The OCR works closely with career services offices and other student-focused organizations to engage with students on:

Special projects
Hackathons/case competitions

Senior design projects

Guest lectures

Internships

Recruitment



Number of fortune 100 companies recruiting at the University of Illinois



4,962

Number of unique employers recruiting in FY15

16,417

On-campus interviews in FY15

30,073

Students attending career fairs FY15

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ILLINOIS

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