In upholding the Land-Grant mission of the University of Illinois, the Office of Corporate Relations (OCR) endeavors on a daily basis to increase total corporate engagement between the campus and our corporate partners. The OCR serves as your single point of contact and advocate to help you engage with the many different campus stakeholders, minimizing your transaction costs and creating fully integrated partnerships. Engaged companies see the OCR as a concierge to help them map their path to success on the campus, and our goal is to build streamlined connections with companies between our students, researchers, academic units, program, laboratories and the Research Park. The OCR also works closely with the State of Illinois agencies to foster economic development in central Illinois and the rest of the state.

As you will see in the report, this approach has been exceptionally successful for both the campus and the partner companies. Despite economic headwinds, both internally and externally we achieved $114.8 million in corporate investment on our campus during FY16, just off the record mark of the previous year. This investment came from 494 corporate partners and created successes in all areas of corporate engagement. From leadership roles in the Fortune 500, burgeoning startups across the world, as well as growing international partnerships, the OCR has played a strategic role in the expansion of corporate support. We are looking forward to continuing to grow our corporate engagement as the campus establishes the new College of Medicine and expands its research infrastructure.

For a prelude of the expertise our campus has to offer, please explore experts.illinois.edu.

Pradeep Khanna
Associate Vice Chancellor for Corporate Relations and Economic Development
ANOTHER SUCCESSFUL YEAR

$114.8M
Total corporate investment in FY16

#1
In the Big 10 corporate R&D investment*

#5
Nationally for corporate R&D investment*

5,739
Number of unique employers recruiting in FY16

494
Companies with active contracts

5
Companies established new innovation centers in the University of Illinois Research Park

*Universities without a college of medicine | Source: NSF HERD 2015
The OCR makes it easier for companies to access all resources available on campus to help them thrive in today’s dynamic business environment. Company engagement with the campus can be divided into six broad areas. While many companies engage with the campus in all six areas, others have intensive engagement in one or two areas.

**Research and targeted solutions**
- Collaborative research partnerships and solving grand challenges
- Applied research and testing
- Facility use agreements
- Industry/academic partnerships in federally funded research

**Student engagement**
- Recruitment: full-time, internships
- Involvement with student organizations (Classroom involvement, Hack events, and case competitions, etc.)
- Senior design/capstone projects
- Guest lectures/tech talks

**Branding and sponsorships**
- Naming rights
- Faculty chairs and professorships
- Scholarships/fellowships
- Equipment donations

**Economic development and research park**
- Research Park innovation centers on campus
- Year-round access to high quality Research Park student interns
- Partnering with UI start-up companies

**Innovation and tech transfer**
- Mutually beneficial licensing agreements

**Professional development and education**
- Over 100 professional and graduate programs
- Online education
- Off-campus courses and training that enhance executive leadership skills and provide workforce development
INCREASING CORPORATE INVESTMENT

Total Investment FY11-FY16

<table>
<thead>
<tr>
<th>Year</th>
<th>Corporate contracts*</th>
<th>Corporate philanthropy**</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY16</td>
<td>$60.3M</td>
<td>$54.5M</td>
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<tr>
<td>FY15</td>
<td>$62.6M</td>
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<td>FY14</td>
<td>$67.8M</td>
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<td>FY13</td>
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<tr>
<td>FY12</td>
<td>$61.9M</td>
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</tr>
<tr>
<td>FY11</td>
<td>$61.0M</td>
<td>$34.3M</td>
</tr>
</tbody>
</table>

*Source: Office of Business and Financial Services
**Source: U of I Foundation
ECONOMIC DEVELOPMENT AT ILLINOIS

The OCR supports many economic development efforts which are implemented by units across campus and focus on:

- Entrepreneurship
- Innovation & research clusters
- Infrastructure
- Company attraction
- Workforce development
- Place-making and community development
- Rural and urban community engagement
- Global relations and trade support

INTERNATIONAL ENGAGEMENT

- 74 International companies that have contracts with Illinois
- 109 Contracts with international companies

OCR SUPPORTS THE SBDC INTERNATIONAL TRADE CENTER

- 197 Countries supported by small business exports*
- $30M Export sales during FY16*

*Report from the International Trade Center (ITC). The ITC is part of the Illinois Small Business Development Center (SBDC), which is funded by the U.S. Small Business Administration, Illinois DCEO, the University of Illinois and the Champaign County Economic Development Corporation.
The Research Park has developed a vibrant, multidisciplinary community producing highly influential technological advances – a reflection of the modernization of its land-grant roots in agriculture and engineering.

1,711
Persons employed in the University of Illinois Research Park

594
Number of student interns employed in the Research Park

15
New EnterpriseWorks Incubator clients in FY16

51
Startup tenants in EnterpriseWorks incubator in 2016

5
New innovation centers in the University of Illinois Research Park

15
SBIR/STTR awards to Research Park based companies

8
OTM startup license agreements in 2016

+6%
Yearly growth rate

+15%
Yearly growth rate

CEB Data Innovation Center
CME Group Innovation Center
AARP Tech Nest
FutureWei (Huawei)
RSM McGladrey
EXCELLENCE IN INTERDISCIPLINARY RESEARCH

Interdisciplinary research at Illinois enables companies to work with teams of experts, from diverse backgrounds, to develop solutions and to conduct innovative research. A few highlights include:

ILLINOIS PROGRAM RESEARCH IN THE HUMANITIES

- Promotes interdisciplinary study in the humanities, arts & social sciences
- Partners in the sciences, the arts and the communities we live in, seeking interdisciplinary collaboration
- Grants fellowships to faculty and students, hosts lectures, symposia and panel discussions and supports research initiatives in the humanities

DIVISION OF NUTRITIONAL SCIENCES

- Interdisciplinary program that provides comprehensive and progressive graduate education in nutrition and serves as a catalyst for interdisciplinary and transdisciplinary nutrition research
- DNS faculty represents over 60 faculty, 12 departments, and six colleges on the University of Illinois at Urbana-Champaign campus. Several affiliates from the Chicago campus also participate
- Nutritional scientists need to master nutrition and the complexities of metabolism, as well as the analytical and theoretical approaches of disciplines such as genetics, behavior, immunology, bioengineering, cognitive neuroscience, and bioinformatics

CRITICAL INFRASTRUCTURE RESILIENCE INSTITUTE

- Conducts research and education that enhances the resiliency of the nation’s critical infrastructures and the businesses and public entities that own and operate those assets and systems
- Explores the organizational, policy, business, and technical dimensions of critical infrastructure’s dependence on cyber assets
- Focuses on transitioning research outputs for use by Department of Homeland Security operational components, other homeland security end users, policy makers, decision makers across all levels of industry and government, and community leaders
COLLEGE OF MEDICINE

- Dr. King Li named founding Dean of the College of Medicine
- The Board of Trustees formally voted to establish a doctor of medicine degree and an engineering-infused curriculum
- Accreditation applications for the Liaison Committee of Medical Education were submitted. Notification is expected to come in late fall of 2017. If the application is successful, then the College of Medicine will recruit its first class for fall 2018 with 32 students

MAJOR NEW INITIATIVES

The OCR has worked closely with senior researchers to secure participation of companies in major research initiatives.

University of Illinois-Deloitte Foundation Center for Business Analytics
A $5 million gift from the Deloitte Foundation will allow Illinois College of Business to advance education in business analytics and develop premier talent. The Center will create a leading-edge curriculum for business analytics to provide students with the data knowledge, skills and abilities needed to become the most highly-trained business leaders of tomorrow. Through the use of data and business analytics, companies are better equipped to make enlightened financial and operational decisions, while improving their competitive position in a global marketplace.

Center for Advanced Electronics through Machine Learning (CAEML)
This NSF Industry/University Cooperative Research Program will pioneer the application of emerging machine-learning techniques to microelectronics and micro-systems modeling. CAEML will work jointly with microelectronics industry partners whose diverse products include electronic design automation tools, integrated circuits, mobile systems and test equipment.

Integrated Bioprocessing Research Laboratory (IBRL)
The IBRL will advance research and education focused on renewable food, fuel and fiber-based processing platforms and stimulate bio-economic development in the State of Illinois through translational scale up of developed technologies leading to commercialization. The new infrastructure will support team-based research and proof-of-concept activities and is made possible through a $26 million investment from the State of Illinois.
ACCESS TO WORLD-CLASS STUDENTS

The OCR works closely with career services offices and other student-focused organizations to engage with students on:

- Special projects
- Hackathons
- Case competitions
- Senior design projects
- Guest lectures
- Internships
- Recruitment

Number of Fortune 100 companies recruiting at the University of Illinois:

77

Number of unique employers recruiting in FY16:

5,739

+15% in one year

On-campus interviews in FY16:

14,463

Students attending career fairs FY16:

29,337
OFFICE OF CORPORATE RELATIONS STAFF

PRADEEP KHANNA
Associate Vice Chancellor for Corporate Relations and Economic Development
217-244-3606
pkhanna@illinois.edu

MEGAN PUZEY
Associate Director
217-244-0643
mpuzey@illinois.edu
Focus: Consumer Packaged Goods, Food and Hardware

ROGER VANHOY
Director
217-333-8823
r-vanhoy@illinois.edu
Focus: Life Sciences, Chemicals and Materials

CURT HADLEY
Associate Director
217-265-6121
chadley@illinois.edu
Focus: Defense, Energy, Manufacturing and Transportation

LAURA FRERICH
Director, Economic Development and Director, Research Park
217-333-8324
lfrerich@illinois.edu

KATHERYNE REHBERG
Associate Director
217-300-1362
krehberg@illinois.edu
Focus: Financial Services, Insurance, Risk Management and Software

ALEX LAKE
Project Coordinator
217-265-6758
aslake2@illinois.edu

RITA MCCOY
Administrative Assistant
217-244-1189
rmccoy@illinois.edu

MOIRA NOLAN
Accountant I
217-333-4518
menolan@illinois.edu

LORRAINE GRAHAM
Office Support Specialist
217-300-4990
lpgraham@illinois.edu

PRADEEP KHANNA
Associate Vice Chancellor for Corporate Relations and Economic Development
217-244-3606
pkhanna@illinois.edu

MEGAN PUZEY
Associate Director
217-244-0643
mpuzey@illinois.edu
Focus: Consumer Packaged Goods, Food and Hardware

ROGER VANHOY
Director
217-333-8823
r-vanhoy@illinois.edu
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CURT HADLEY
Associate Director
217-265-6121
chadley@illinois.edu
Focus: Defense, Energy, Manufacturing and Transportation

LAURA FRERICH
Director, Economic Development and Director, Research Park
217-333-8324
lfrerich@illinois.edu

KATHERYNE REHBERG
Associate Director
217-300-1362
krehberg@illinois.edu
Focus: Financial Services, Insurance, Risk Management and Software

ALEX LAKE
Project Coordinator
217-265-6758
aslake2@illinois.edu

RITA MCCOY
Administrative Assistant
217-244-1189
rmccoy@illinois.edu

MOIRA NOLAN
Accountant I
217-333-4518
menolan@illinois.edu

LORRAINE GRAHAM
Office Support Specialist
217-300-4990
lpgraham@illinois.edu